

SAMPLE

INDIVIDUAL RELEASE

Individual Name: X
Video Title: X
Producer's Name: X
Participation: [eg. on camera appearance]
Date: X
Location: X

I have appeared in the above-referenced video production (the "Video"), produced by [producer's name] (the "Producer").

1. In consideration for the opportunity to appear in the Video, I hereby grant the Producer the right to use my name, likeness, voice, photograph(s), personal identification in connection with the Video, as well as in connection with the exercise of any and all rights in and to the Video (including, without limitation, theatrical, television, radio, publishing, merchandising, advertising, publicity and Internet rights, whether by the Producer or by a third-party who has been granted such right by the Producer). Such use may be made in any manner and by any means, whether now known or to be created. In this regard, I agree that the Producer may edit, alter, dub or otherwise change the Video for any purpose whatsoever. Nothing contained herein shall obligate the Producer to use my appearance in the Video. I further agree that my appearance in the Video confers on me no ownership rights and I agree that I will receive no compensation of any kind as a result of any recordings, broadcasts or non-broadcast uses thereof. I hereby waive any moral rights in connection with my appearance in the Video that I may have pursuant to the laws of any country including without limitation Canada.

2. I further hereby release and discharge the Producer from any and all claims, demands or causes of action that I may now have or may hereafter have, for libel, defamation, invasion or privacy, infringement of copyright or violation of any other right arising out of any exhibition, use, exploitation, advertising, publicity or promotion of the Video and any subsidiary, allied and ancillary rights therein.

3. To the extent I provide any personal information to the Producer in this Release, or in the course of appearing in the Video I hereby consent to the Producer's use of such personal information for the purposes enumerated in Section 1 above and for administrative purposes related to the production of the Video.

4. I have read the foregoing and fully understand the terms and conditions contained therein and agree that it is intended to be as broad and inclusive as is permitted under the laws of the Province of Ontario and that if any portion thereof is held to be invalid, the remaining provisions shall continue to be in full force and effect.

Signature: X

Address: X

Date: X

If the Participant is a minor (under the age of 19), please complete the following:

I represent that I am a parent (guardian) of the minor who has signed the above release and I hereby agree that we shall both be bound thereby.

Signature:

Name:

Address: